



Twilight Wish Foundation

Sponsorship Opportunities

Making the world a nicer place to age, one Twilight Wish at a time

For over 23 years, Twilight Wish Foundation has granted simple but powerful wishes to low-income seniors who are often overlooked and forgotten. A warm winter coat. A visit with family. A lift chair. A final chance to see the ocean again.

Your sponsorship ensures that aging adults experience joy, recognition, and human connection when it matters most.

Founder's Legacy Sponsor \$100,000

National Presenting Partner

As Twilight Wish Foundation's highest level of corporate partnership, the **Founder's Legacy Sponsor** provides transformational support for our mission of making the world a nicer place to age, one Twilight Wish at a time.

This premier partnership positions your organization as a **national leader in honoring and enriching the lives of low-income seniors**, while creating meaningful opportunities to bring joy, comfort, dignity, and connection to older adults across the country.

National Leadership Recognition

Premier Presenting Sponsor recognition across Twilight Wish Foundation communications and platforms, including:

- Prominent logo placement on the Twilight Wish Foundation website with direct link to your company's website
- Recognition as the **Founder's Legacy Sponsor** in the *Shining Moments* e-newsletter throughout the sponsorship year
- Prominent recognition in the Foundation's Annual Report
- Recognition in Foundation press releases and major organizational announcements
- Dedicated recognition on the Foundation's corporate sponsorship page
- Permission to use the Twilight Wish Foundation logo and **Founder's Legacy Sponsor** designation on your company's website and select corporate communications

Signature Impact Opportunity

Exclusive opportunity to create and name a national Twilight Wish initiative for one year, developed collaboratively with the sponsor and aligned with the company's philanthropic priorities.

Examples may include:

- A national **[Company Name] Wishes Program**
- A dedicated senior-focused Wish initiative
- A national campaign supporting a specific category of Wishes
- A year-long commitment to fulfilling Wishes across multiple Twilight Wish chapters

Includes:

- Opportunity to support a significant number of Wishes nationwide
- Co-branded storytelling around the impact of the initiative
- Designated annual impact report highlighting Wishes fulfilled through the partnership
- Opportunities for sponsor representatives to participate in select Wish presentations

National Storytelling & Engagement

A comprehensive **co-branded storytelling opportunity** highlighting the sponsor's impact on the lives of seniors, including:

- Featured sponsor impact story shared through Foundation digital communications
- Dedicated social media recognition surrounding sponsored Wishes and initiatives
- Opportunity for select employee representatives to participate in Wish presentations
- Opportunity to collaborate with Twilight Wish on a senior-focused awareness or community engagement campaign

Annual Gala - Premier Recognition

Exclusive top-tier sponsor recognition at the Twilight Wish Foundation WOW Gala, including:

- Premier Presenting Sponsor recognition
- **Eight (8) reserved seats** with preferred placement
- Full-page premium advertisement in the WOW Gala Media Guide (Inside front cover)
- Prominent logo recognition in the event program and press materials
- Premier event signage recognition
- Recognition from the podium during the event
- Logo inclusion in event-related communications
- Opportunity to provide a brief congratulatory or mission-focused message, subject to Foundation approval

Executive Leadership Access

- Private annual executive briefing with Twilight Wish Foundation leadership
- Invitation to an annual **Sponsor Impact & Strategy Session**
- Opportunity for senior sponsor representatives to engage with Foundation leadership regarding aging, senior needs, and community impact
- Early access to select Foundation initiatives, partnership opportunities, and national campaigns

The Impact of Your Leadership

A **\$100,000 investment** represents more than sponsorship. It represents a commitment to ensuring that older adults who may otherwise feel overlooked or forgotten are seen, valued, and celebrated.

Together, we can make the world a nicer place to age, **one Twilight Wish at a time.**

Beacon of Hope Sponsor \$50,000

Presenting Sponsor Recognition across Foundation communications and platforms including:

- Prominent logo placement on the Twilight Wish Foundation website with direct link to your company's website
- Logo recognition in the *Shining Moments* e-newsletter (distributed quarterly)
- Recognition in the Foundation's Annual Report

Signage Engagement Opportunities

- Exclusive naming opportunity to underwrite a Wish category, national campaign, or Chapter Wishes for one year
- Co-branded story telling opportunity highlighting a designated wish supported by your company

Annual Gala Recognition

- Premier Sponsor recognition
- Four (4) reserved seats with preferred placement
- Logo inclusion in the sponsorship press release
- Full page ad (back cover) in the WOW Gala Media Guide
- Permission to use the Twilight Wish Foundation logo on your website as a Visionary Sponsor
- Prominent event signage recognition

Leadership Access

- Private executive briefing with Foundation leadership

Lightkeeper Sponsor \$25,000

Leadership Level Recognition including:

- Logo placement on the Twilight Wish website with link to your company website
- Recognition in *Shining Moments* e-newsletter (2 issues)
- Recognition in the annual report

Impact Opportunity

- Underwrite a regional Wish initiative or a designated group of Chapter Wishes
- Co-branded storytelling opportunity featuring one sponsored Wish

Annual Gala Recognition

- Two (2) reserved seats with preferred placement
- Half page ad in the WOW Gala Media Guide
- Logo recognition in event program and press materials
- Event signage recognition

Engagement

- Invitation to an annual sponsor impact update call with Foundation leadership

Wish Champion Sponsor \$10,000

Recognition Benefits

- Logo placement on the Twilight Wish Website
- Recognition in one issue Shining Moments
- Recognition in the Annual Report

Impact Opportunity

- Support two individual Wishes within a designate region

Annual Gala Recognition

- Quarter page ad in the WOW Gala Media Guide
- Logo recognition in event program
- Event signage recognition

Circle of Compassion Sponsor \$5,000

Recognition Benefits

- Name listing on the Twilight Wish website
- Recognition in the Annual Report

Annual Gala Recognition

- Name listing in the WOW Gala Media Guide
- Event signage recognition (group sponsor signage)

Friends of Twilight Sponsor \$1,000

Recognition Benefits

- Name listing on the Twilight Wish website
- Recognition in the Annual Report

Annual Gala Recognition

- Name listing in the WOW Gala Media Guide